

Cookie Policy

Last updated: February 3, 2026

This Cookie Policy explains how Gasaway Investment Advisors, d/b/a Alliance Retirement Plan Solutions, uses Cookies and similar technologies on www.alliancerps.com. It outlines the types of Cookies We use, the information they collect, and how that information is used.

We use essential Cookies that are necessary for the Website to function, as well as non-advertising analytics Cookies that help Us understand website traffic and performance. We do not use Cookies for advertising, profiling, or targeted marketing.

Cookies generally do not contain information that directly identifies You, but any personal information We store may be associated with data collected through Cookies. We do not store sensitive personal information such as mailing addresses or account passwords in the Cookies We use.

For more information about how We handle and protect Your personal data, please refer to our [Privacy Policy](#).

Interpretation and Definitions

Interpretation

Words with initial capital letters have specific meanings defined in this section. These definitions apply consistently, whether the terms are used in the singular or plural form.

Definitions

For the purposes of this Cookies Policy:

- **Company** (referred to as either, "the Company", "We", "Us" or "Our" in this Cookies Policy) refers to Gasaway Investments Advisors, Inc., d/b/a Alliance Retirement Plan Solutions. 7110 Stadium Drive Kalamazoo, MI 49009.
- **Cookies** means small files that are placed on Your computer, mobile device or any other device by a website, containing details of Your browsing history on that website among its many uses.
- **Website** refers to Gasaway Investments Advisors, Inc., d/b/a Alliance Retirement Plan Solutions website, accessible from <https://www.alliancerps.com/>
- **You** means the individual accessing or using the Website, or a company, or any legal entity on behalf of which such individual is accessing or using the Website, as applicable.

The Use of Cookies

Type of Cookies We Use

We use different types of Cookies to ensure Our website functions properly and to help Us understand how visitors interact with Our content.

Below is an overview of the categories of Cookies We use and why We use them:

- **Strictly Necessary Cookies**

These Cookies are essential for the website to operate. They enable functions such as page navigation, session management, and basic site features. Without them, Our site cannot function properly. Examples include:

- **Session Cookies**

Administered by: Us

Purpose: These Cookies maintain browsing sessions and allow Us to provide services available on the Website, including features that rely on session continuity. They help authenticate users and prevent fraudulent use of accounts. Without these Cookies, certain services cannot be provided. These Cookies are used solely for essential functions and expire when You close Your browser.

- **Persistent Preference Cookies**

Administered by: Us

Purpose: These Cookies store settings such as language and display preferences. They help Us remember the choices You make on the Website (like login details or preferred language) to provide a more personalized experience and prevent You from having to enter Your preferences each time You visit. These Cookies remain on a device after the browser is closed and persist until their designated expiration date.

These Cookies do not require consent as they are necessary for the website to work.

- **Performance & Analytics Cookies**

These Cookies are used to collect general, non-identifiable information about how the website performs and how users interact with it. They help measure overall site activity and provide insight into basic usage patterns without identifying individual visitors.

- **1st Party Cookies**

Administered by: Us

Purpose: These Cookies help Us understand how visitors use Our website by collecting basic, anonymized information such as which pages are visited and general navigation patterns. We use this information solely to improve Our content, functionality, and overall user experience. These Cookies are not used for advertising and do not track users across other

websites. We do not use these analytics for advertising, nor do We enable cross-site tracking or allow analytics vendors to use Our data for marketing. These Cookies remain on Your device until they reach their programmed expiration date or are manually removed through Your browser settings.

Depending on Your location We may request consent before placing these Cookies.

Your Choice Regarding Cookies

If you prefer not to use Cookies on the Website You can disable them through browser settings and delete any Cookies already stored on a device. This can be done at any time.

Please note that disabling Cookies may affect Your experience on the Website, and certain features may not work as intended.

For instructions on how to delete or block Cookies, please refer to the help or support pages of Your web browser.

- For the Chrome web browser, please visit this page from Google:
<https://support.google.com/accounts/answer/32050>
- For the Internet Explorer web browser, please visit this page from Microsoft:
<http://support.microsoft.com/kb/278835>
- For the Firefox web browser, please visit this page from Mozilla:
<https://support.mozilla.org/en-US/kb/delete-cookies-remove-info-websites-stored>
- For the Safari web browser, please visit this page from Apple:
<https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac>

For any other browser, please visit your web browser's official web pages.

More Information about Cookies

If You would like to learn more about Cookies, how they are used, and how they affect Your browsing experience, the following resources provide further explanations:

- **Cloudflare:** [What Are Cookies?](#)
Quick overview of what Cookies are and how websites use them.
- **Microsoft Edge:** [What Are Internet Cookies?](#)
User-friendly explanation of Cookies and how they affect privacy.

Changes to this Policy

We may update this Cookie Policy to reflect changes in Our practices, legal requirements, or operational needs. When updates are made, We will revise the “Effective Date” at the top of the Policy. We encourage You to review this Policy periodically to stay informed about how We use Cookies and how We protect Your information.

Contact Us

If You have any questions about this Cookie Policy or Our data practices, please feel free to contact Us using the information below. We are committed to addressing inquiries, concerns, or requests related to Your privacy and the use of Cookies on our Website.

- **Email:** info@alliancerps.com
- **Address:** 7110 Stadium Drive, Kalamazoo, MI 49009
- **Phone:** 860-777-4015